



## ABOUT THE MAGAZINE

*Aviation History* offers aviation enthusiasts the most authoritative and in-depth coverage of the history of world aviation and manned flight, from its origins to the Space Age. Action-packed stories and illustrations put readers in the cockpit to experience aviation's greatest dramas.

Frequency: 6x year  
 Paid Circulation: 40,000  
 Total Audience: 160,000  
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## DEMOGRAPHICS

### Gender

Male..... 99%  
 Female..... 1%

### Education

Some college..... 91%  
 College graduate ..... 68%  
 Median age..... 58.1  
 Median household income ..... \$101,050  
 Median read time..... 1 hour, 46 minutes

## DEPARTMENTS

- Aviators
- Restored
- Extremes
- Briefing (news)
- Airware (flight sims)
- Book and DVD Reviews
- Flight Test (Trivia)
- Modeling
- Aero Poster



WEIDER HISTORY GROUP

# EDITORIAL HIGHLIGHTS

## JANUARY 2012

**AD CLOSE 9.5.11      MATERIALS DUE 9.12.11      ON SALE 11.1.11**

### *Game-Changers*

From the Blériot XI, to the first practical airplane, to the Airbus A320, the first airliner to employ digital fly-by-wire technology, we round up history's most influential airplanes. For a variety of reasons, each was ahead of its time.

### *Flying Blind*

*Guy Gibson: Before the Dambuster Raid*  
*Nango's Last Stand: Death of a Japanese Ace*  
*Gyroplane Inventor Juan de la Cierva*  
*Vought F-8 Crusader: The Last Gunfighter*

## MARCH 2012

**AD CLOSE 11.1.11      MATERIALS DUE 11.8.11      ON SALE 1.10.12**

### *Race for the Jet Engine*

The story of how Britain's Sir Frank Whittle developed a revolutionary new aircraft engine, while his German counterpart, Hans von Ohain, worked on a similar design.

### *"Meatboxes" vs. "Doodlebugs"*

*First U.S. Marine Aviators*  
*Celluloid Wings: Airplanes in the Movies*  
*Dornier Do-31: Record-Breaking VTOL Transport*

## MAY 2012

**AD CLOSE 12.27.11      MATERIALS DUE 1.3.12      ON SALE 3.6.12**

### *Gerhard Barkhorn: German Knight Over the Russian Front*

*The Doolittle Raiders 70 Years Later*  
*Don Blakeslee: America's Most-Decorated WWII Fighter Pilot*  
*Anthony Fokker's D.VII: The Best Fighter of World War I*  
*Pioneer Aviatrix Helen Richey*  
*X-15: Crossing the Hypersonic Divide*

## JULY 2012

**AD CLOSE 2.28.12      MATERIALS DUE 3.6.12      ON SALE 5.8.12**

### *The 15 Most Beautiful Airplanes Ever Produced*

*RAF WWII Ace of Aces Marmaduke Pattle*  
*French WWI Ace Jean Navarre: The Sentinel of Verdun*  
*Aviation Cadet's Letter Home*  
*"Crash" Ryan and the Origins of the Black Box*  
*Martin PBM Mariner: Pacific War Workhorse*

## SEPTEMBER 2012

**AD CLOSE 5.1.12      MATERIALS DUE 5.8.12      ON SALE 7.10.12**

### *The Great Dambuster Raid*

*Israeli Spitfires in Action*  
*Schlachtflieger: Origins of Close Air Support*  
*Frank Tinker: American Ace in the Spanish Civil War*  
*B-17 Massacre Over Magdeburg*  
*Stopgap Interceptors of the Early 1950s*

## NOVEMBER 2012

**AD CLOSE 7.3.12      MATERIALS DUE 7.10.12      ON SALE 9.11.12**

### *The Pattillo Twins: Mustang Pilots and Thunderbird Founders*

*B-24 Raid on Ploesti: The Real Story*  
*Consolidated PBY Catalina: The Navy's Most Important Airplane?*  
*1922 Blake/Macmillan Around-the-World Attempt*  
*Walter Wellman and the 1910 Airship America*  
*Israeli F-21s vs. American F-14s and F-18s*

Source: June 2010 Reader Survey, Steven Flans & Associates. Editorial content subject to change.