



## ABOUT THE MAGAZINE

*British Heritage* is the magazine of travel and life in England, Scotland and Wales. *British Heritage* is written for those who love Britain. A must-read for serious Anglophiles who know their way around Britain's history and landscapes. 35% to 40% of our readers travel to Britain in a given year.

Frequency: 6x year  
 Paid Circulation: 31,000  
 Total Audience: 124,000  
 US Single Copy: \$5.99  
 Subscription: \$39.95/yr.

## DEMOGRAPHICS

### Gender

Male..... 40%  
 Female.....60%

### Education

Some college.....92%  
 College graduate .....77%

Median age..... 58.7  
 Median household income ..... \$98,425  
 Median read time.....1 hour, 29 minutes

## DEPARTMENTS

- Dateline
- Our Sceptered Isle
- British Heritage Top 10
- Road Trip
- Around London Town
- The Anglo-File
- Book and DVD Reviews



WEIDER HISTORY GROUP

# EDITORIAL HIGHLIGHTS

## JANUARY 2012

AD CLOSE 8.29.11

MATERIALS DUE 9.5.11

ON SALE 11.1.11

### Features

Warwickshire's Edible Gardens  
 Lord Coke at Holkham Hall  
 Newark at the Crossroads  
 Loving Life at Quarry Bank Mill  
 Modern Mudlarking in the Thames  
 London's (Protected) Inspiring Vistas  
 A Day to Visit Stamford  
 British Heritage

## MARCH 2012

AD CLOSE 10.25.11

MATERIALS DUE 11.1.11

ON SALE 1.3.12

### Features

That Famous Full English Breakfast  
 Glamping at Stamford Bridge  
 The Eden Project  
 A Day to Visit Canterbury  
 Offa's Dyke: Hiking the Welsh Marches  
 The Blue Plaque Special  
 The Queen's Year: Sandringham

## MAY 2012

AD CLOSE 12.20.11

MATERIALS DUE 12.27.11

ON SALE 2.28.12

### Features

Relics and Recreations: A Journey Through Saxon England  
 At Home with the Llangollen International Eisteddfod  
 The Volcanoes of Skye  
 A Day in the Life: Around Westminster with MP Patrick Mercer  
 Queen Katherine at Sudeley Castle  
 A Day to Visit Exeter  
 The Queen's Year: Spring

## JULY 2012

AD CLOSE 2.21.12

MATERIALS DUE 2.28.12

ON SALE 5.1.12

### Features

Crossing the Sands of Morecombe Bay  
 This Old House: Haddon Hall  
 Olympic Fever  
 Cumbria's Uncommon Waters

Source: June 2010 Reader Survey, Steven Flans & Associates. Editorial content subject to change.