About The Magazine

From biographies to battle stories, eyewitness accounts to period photographs, travel guides to insightful book and film reviews, *Civil War Times* delivers the thrilling, living history of America's greatest internal struggle.

Frequency: 6x year
Paid Circulation: 53,000
Total Audience: 212,000
US Single Copy: $5.99
Subscription: $39.95/yr.

Demographics

Gender
Male..... 87%
Female.....13%

Education
Some college.....89%
College graduate.....63%

Median age..... 52.5
Median household income $94,050
Median read time.....1 hour, 29 minutes

Departments

- Civil War Today
- Research Room
- War Graph
- Ads of the Age
- Portfolio
- Field Guide
- Gary Gallagher's Blue and Gray
- Resources
- Characters
- Book and Film Reviews

WHG

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Editorial Highlights

February 2012 — 50th Anniversary Issue

AD CLOSE 10.3.11 MATERIALS DUE 10.10.11 ON SALE 12.6.11

1st Issue Reprint Insert
When Sherman Turned North
Bottles at Port Hudson
Searching for Silas Chandler
Chamberlain Park

April 2012

AD CLOSE 11.22.11 MATERIALS DUE 11.29.11 ON SALE 1.31.12

Black Troops at Nashville
Sheridan, Lee, Grant and the Franco-Prussian War
Antonia Ford, Mosby's Female Super Spy
The Great Sanitary Fair of 1861

June 2012

AD CLOSE 1.24.12 MATERIALS DUE 1.31.12 ON SALE 4.3.12

Major Robert Delany
Rebecca Wright Helps Win the War
A Tale of Four Warriors
Battle of Brandy Station Map (supplement)
Abraham Lincoln's Telegraph Blunder

August 2012

AD CLOSE 3.27.12 MATERIALS DUE 4.3.12 ON SALE 6.5.12

DVD BONUS
Gettysburg

Mapping and Robert E. Lee's Gettysburg Campaign
The Civil War's Best Musket
Confederates from the Liljenquist Collection

October 2012 *(Anteitam 150th Anniversary)*

AD CLOSE 5.29.12 MATERIALS DUE 6.5.12 ON SALE 8.7.12

99 Places You Need to See at Antietam
The Life and Death of Major General Jesse Reno
Antietam Map Supplement

December 2012

AD CLOSE 7.24.12 MATERIALS DUE 7.31.12 ON SALE 10.2.12

The Rappahannock River Front

Source: June 2010 Reader Survey, Steven Flans & Associates. Editorial content subject to change.