

# 2012 Editorial Calendar



Issue and Deadlines	Special Report	Special Feature	Marketing Focus	Events	Value Added
<b>February</b> Space 12/21/11 Material 01/10/12	Information Technology	Finance	Resident Security		Product focus: Activities
<b>April</b> Space 2/15/12 Material 2/29/12	Medication Services & Delivery	Brain Fitness	Information Technology	ALFA Conference LeadingAge Conference	ALFA Showstoppers
<b>June</b> Space 3/29/12 Material 4/11/12	Bathing/Lifts	Design: Furniture & Furnishings	Activities	NADONA/WOCN Conference	Product Focus: Resident Security
<b>August</b> Space 6/13/12 Material 6/26/12	Resident Security	Finance	Design: Furnishings & Interiors	NIC Conference	Product Focus: Information Technology
<b>October</b> Space 7/31/12 Material 8/13/12	Laundry/Housekeeping	Activities	Resident Security	LeadingAge Annual Meeting AHCA Convention	Product Focus: Finance
<b>December</b> Space 10/16/12 Material 10/29/12	Information Technology	Resident Security	Transportation		Product Focus: Bathing/Lifts

\*Information subject to change



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