

Why the OSS taught Ho and Giap to throw grenades



ABOUT THE MAGAZINE

Vietnam is the only magazine exclusively devoted to telling the full story behind the Vietnam War, with gripping firsthand accounts and carefully researched articles by veterans of this controversial and divisive conflict.

Frequency: 6x year
Paid Circulation: 33,000
Total Audience: 132,000
US Single Copy: \$5.99
Subscription: \$39.95/yr.

DEMOGRAPHICS

Gender

Male..... 97%
Female.....3%

Education

Some college.....92%
College graduate.....73%

Median age..... 59.6
Median household income..... \$105,275
Median read time.....1 hour, 47 minutes

DEPARTMENTS

- Letters
- Editorial
- My War
- Arsenal
- News
- Homefront
- Interview
- Reviews
- Offerings



WEIDER HISTORY GROUP

EDITORIAL HIGHLIGHTS

FEBRUARY 2012

AD CLOSE 10.10.11 MATERIALS DUE 10.17.11 ON SALE 12.13.11

Features

TET 1968: The Inside Story

The firsthand account of Lieutenant General Fred Weyand's closest aide and personal bodyguard during the Tet Offensive who was privy to all of his communications, transmission of orders and telephone conversations with General William Westmoreland.

The Story Behind Most Famous Embassy Assault Photos

Portfolio: Dickey Chappel's Vietnam

APRIL 2012

AD CLOSE 12.6.11 MATERIALS DUE 12.13.11 ON SALE 2.14.12

Features

How to Fight a Superpower

Chris Noel: Antidote to Hanoi Hannah

Chewing up Charlie in the Renegade Woods

Portfolio: Kids in War

JUNE 2012

AD CLOSE 1.31.12 MATERIALS DUE 2.7.12 ON SALE 4.10.12

Features

POWs Left Behind: The Evidence Unplugged

Donut Dollies Under Fire

Tiger Tales

SPECIAL ROLLING THUNDER 25th ANNIVERSARY INSERT/OFFICIAL EVENT GUIDE

AUGUST 2012

AD CLOSE 4.3.12 MATERIALS DUE 4.10.12 ON SALE 6.12.12

Features

Music to March By

The Vietnam War infused a decade of popular music with both pro-war and antiwar messages.

Battle for Nong Son Coal Mine

Death of "The Chief" at la Drang

OCTOBER 2012

AD CLOSE 5.29.12 MATERIALS DUE 6.5.12 ON SALE 8.7.12

Features

How the Chopper Changed Warfare

The evolution of the use of helicopters in Vietnam profoundly altered how war would be waged in the future.

What Happened to General Loan

Portfolio: Helicopters in Action

DECEMBER 2012

AD CLOSE 7.31.12 MATERIALS DUE 8.7.12 ON SALE 10.9.12

Features

Soldiering On in a Dying War

The real story of the infamous incidents of insubordination at Landing Zone Pace during the phase of U.S. withdrawal from Vietnam.

Secrets of the Ho Chi Minh Trail

Uncle Sam's Flying Fire Trucks

Source: June 2010 Reader Survey, Steven Flans & Associates. Editorial content subject to change.