



# 2018 Edit Calendar

ISSUE #	ISSUE DATE	ON-SALE DATE	AD SPACE BOOKING CLOSE	AD MATERIALS DUE	EDITORIAL THEME*
1	1/01/18	12/22/17	11/24/17	12/01/17	Getting Ready for NYE
2	1/08/18	12/29/17	12/01/17	12/08/17	New Year, New You
3	1/15/18	1/05/18	12/08/17	12/15/17	Hottest Trends for 2018
4	1/22/18	1/12/18	12/15/17	12/22/17	How to Get Red Carpet Ready
5	1/29/18	1/19/18	12/22/17	12/29/17	Post-Golden Globes Package (1/07/18)
6	2/05/18	1/26/18	12/29/17	1/05/18	Super Bowl Special
7	2/12/18	2/02/18	1/05/18	1/12/18	Valentine's Day Gift Guide
8	2/19/18	2/09/18	1/12/18	1/19/18	Body & Soul: Healthy Living
9	2/26/18	2/16/18	1/19/18	1/26/18	Post-Grammy Package (1/28/18)
10	3/05/18	2/23/18	1/26/18	2/02/18	Celeb Must Haves: Accessories
11	3/12/18	3/02/18	2/02/18	2/09/18	Spring Fragrance Special
12	3/19/18	3/09/18	2/09/18	2/16/18	Spring Beauty Blow-Out
13	3/26/18	3/16/18	2/16/18	2/23/18	Post-Oscars Package (3/4/18) / Beauty Makeover Special
14	4/02/18	3/23/18	2/23/18	3/02/18	A-List Beauty Awards
15	4/09/18	3/30/18	3/02/18	3/09/18	Hollywood Wedding Special
16	4/16/18	4/06/18	3/09/18	3/16/18	Hair Blow-Out / Coachella Festival Special
17	4/23/18	4/13/18	3/16/18	3/23/18	Hollywood Kids
18	4/30/18	4/20/18	3/23/18	3/30/18	Celeb Must Haves: Beauty Bare Necessities
19	5/07/18	4/27/18	3/30/18	4/06/18	Mother's Day Gift Guide (5/13/18)
20	5/14/18	5/04/18	4/06/18	4/13/18	Hollywood's Hottest Destinations / Post Coachella Wrap Up
21	5/21/18	5/11/18	4/13/18	4/20/18	So Sexy in Hollywood
22	5/28/18	5/18/18	4/20/18	4/27/18	Summer Entertainment Preview / Sun Smart Beauty
23	6/04/18	5/25/18	4/27/18	5/04/18	Celebs Get Social
24	6/11/18	6/01/18	5/04/18	5/11/18	Father's Day Gift Guide (6/17/18)
25	6/18/18	6/08/18	5/11/18	5/18/18	Body & Soul: Health and Fitness for Summer
26	6/25/18	6/15/18	5/18/18	5/25/18	Celeb Must Haves: Summer Fun

\*NOTE: All editorial themes subject to change. Award Show issue dates subject to change with air date confirmations. All issues are MRI Ad measured and custom modules are available.



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27	7/02/18	6/22/18	5/25/18	6/01/18	Summer Entertaining: July 4th Special
28	7/09/18	6/29/18	6/01/18	6/08/18	How to Travel Like a Celeb
29	7/16/18	7/06/18	6/08/18	6/15/18	Summer Beauty & Fashion Special
30	7/23/18	7/13/18	6/15/18	6/22/18	Baby Special
31	7/30/18	7/20/18	6/22/18	6/29/18	Summer Nail Special
32	8/06/18	7/27/18	6/29/18	7/06/18	Body & Soul: Healthy Living
33	8/13/18	8/03/18	7/06/18	7/13/18	Up & Coming Young Hollywood / Teen Choice Awards (TBD)
34	8/20/18	8/10/18	7/13/18	7/20/18	Home Special
35	8/27/18	8/17/18	7/20/18	7/27/18	Pet Special
36	9/03/18	8/24/18	7/27/18	8/03/18	Fall TV Preview I / Back-to-School: Kids
37	9/10/18	8/31/18	8/03/18	8/10/18	Fall TV Preview II / Back to School Roundup
38	9/17/18	9/07/18	8/10/18	8/17/18	MTV VMA's (TBD)
39	9/24/18	9/14/18	8/17/18	8/24/18	Fall Fashion Blow-Out
40	10/01/18	9/21/18	8/24/18	8/31/18	Fall A-List Beauty Awards/ Post Emmys Package (TBD)
41	10/08/18	9/28/18	8/31/18	9/07/18	Must-Haves for Fall / Fall Denim
42	10/15/18	10/05/18	9/07/18	9/14/18	The Best of Fall Fragrances
43	10/22/18	10/12/18	9/14/18	9/21/18	Fall Pink Guide (Breast Cancer Awareness)
44	10/29/18	10/19/18	9/21/18	9/28/18	Hollywood Halloween
45	11/05/18	10/26/18	9/28/18	10/05/18	Body & Soul: Healthy Living
46	11/12/18	11/02/18	10/05/18	10/12/18	Get Ready for the Holidays
47	11/19/18	11/09/18	10/12/18	10/19/18	Celebs Who Love to Cook
48	11/26/18	11/16/18	10/19/18	10/26/18	A-List Beauty Awards Annual Wrap-Up / Steals & Deals
49	12/03/18	11/23/18	10/26/18	11/02/18	Holiday Gift Guide
50	12/10/18	11/30/18	11/02/18	11/09/18	Holiday Entertaining and A-List Party Guide / Celeb Gifting Ideas
51	12/17/18	12/07/18	11/09/18	11/16/18	Last Minute Gift Ideas
52	12/24/18	12/14/18	11/16/18	11/23/18	Year in Review
53	12/31/18	12/21/18	11/23/18	11/30/18	Getting Ready for NYE