### Demographic Profiles*

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<th>Category</th>
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<td>Total Audience</td>
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<td>Frequency:</td>
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<td>Women:</td>
<td>2,788,000</td>
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<td>Men:</td>
<td>1,768,000</td>
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<td>Women/Men Ratio:</td>
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<td>Median Age:</td>
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<td>Average HHI:</td>
<td>$61,612</td>
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Total $ Spent on Mail/Phone/Internet Orders (last 12 months): $882,739,000

Average $ Spent Personally on Mail/Phone/Internet Orders (last 12 months): $485

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These are your true I-Love-the-Tabloids readers. They turn to Globe and Examiner for entertaining, informative and outrageous content they won’t get anywhere else.

Tabloids to a “T”. That’s the best way to describe these two weekly publications, the *Globe* and *Examiner*. Filled with the unvarnished truth and the edgiest gossip, *Globe* and *Examiner* deliver a compelling, provocative read to an audience of more than 4.3 million engaged readers each week.

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RATES AND SPECs
FREQUENCY: WEEKLY

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Publication trim size: 9.1875" x 10.625"
*Subject to availability

2018 CALENDAR

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