Deduct 25% from the Four Color ad cost above.
Black & White – Black & White is also available.

<table>
<thead>
<tr>
<th>Cost per column inch</th>
<th>4 Times*</th>
<th>8 Times*</th>
<th>12 Times*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four Color</td>
<td>$833</td>
<td>$702</td>
<td>$658</td>
</tr>
</tbody>
</table>

Combination w/ National Enquirer

<table>
<thead>
<tr>
<th>Cost per column inch</th>
<th>4 Times*</th>
<th>8 Times*</th>
<th>12 Times*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four Color</td>
<td>$1,737</td>
<td>$1,462</td>
<td>$1,371</td>
</tr>
</tbody>
</table>

Black & White – Black & White is also available. Deduct 25% from the Four Color ad cost above.

Costs are per issue. 4 week minimum ad run. Cancellation of advertising earned. Advertising cannot be cancelled after the closing date of each issue.

Rates are per issue. 4 week minimum ad run. Cancellation of advertising prior to the expiration of the contracted issue dates will affect the rate per issue. Advertising cost will be adjusted and billed to reflect the frequency rate prior to the expiration of the contracted issue dates previously confirmed.

No special categories permitted. When no category is requested, we will use our own judgment in classifying an ad.

You can start your ad with one or more special headlines. The maximum number of characters and spaces allowed per line is listed for each size. When ordering, specify the type number for each choice of headline. Minimum charge for a headline ad is that of a 10 word ad.

You can order one or more headlines. In addition to your choice of headline(s), count all other words in your ad to determine the total correct cost.

Published weekly, every Monday. On sale no later than one week before cover date. Closing date is six weeks prior to issue date, subject to space availability. This lead time may change without notice during peak periods and we reserve the right to reschedule issue dates previously confirmed.

A. Advertiser must submit a non-returnable sample of that being offered.
B. Advertisers using a P.O. Box in their ad copy are required to provide a complete street address for our records.
C. Advertisers using 900 numbers must comply with telephone regulatory guidelines in copy.
CLASSIFIED ORDER FORM

BILLING & CREDIT: Checks (drawn upon a U.S. bank), Money Orders (U.S. only), MasterCard, VISA, American Express, Discover, and PayPal are accepted for payment. Make checks payable to GLOBE/Russell Johns Associates. Returned checks will be subject to penalties pursuant to Florida law. Credit card number, CVV code, expiration date, authorized amount, billing address, and signature of cardholder are required for credit card payments. Tore sheet available only upon request.

COMMISSION & CASH DISCOUNTS: Commission to recognized advertising agencies: 15%. No cash discounts permitted.

PRINTING SPECIFICATIONS: Column width - 1 5⁄8 inches (10 picas). Two column width - 3 3⁄8 inches (21 picas).

DISPLAY SPECIFICATIONS: File types accepted: Adobe Photoshop, Adobe Illustrator (when sending EPS files, save all text as outlines). High resolution PDF file (distilled through Acrobat Distiller with fonts embedded), InDesign with all resource files (logos, graphics) and screen/printer fonts (postscript fonts only, no true-type fonts) included. Color images in CMYK mode only (do not send RGB), black and white ads are set using black only, zero-100% (do not use a CMYK breakdown); 300 dpi resolution, saved as PDF, Tiff or EPS. Send via email to: production@russelljohns.com with a copy to your sales account representative indicating the publication the add is being placed in the subject line or send on disk. FTP site information is available upon request. If sending a file type other than a Tiff or PDF, please send a PDF for proofing purposes or fax a copy of the ad to: 888-767-2849 (clearly stating which magazine you are working with). Reproduction quality is at the advertiser’s risk if requirements are not met.

DISPLAY SPECIFICATIONS: File types accepted: Adobe Photoshop, Adobe Illustrator (when sending EPS files, save all text as outlines). High resolution PDF file (distilled through Acrobat Distiller with fonts embedded), InDesign with all resource files (logos, graphics) and screen/printer fonts (postscript fonts only, no true-type fonts) included. Color images in CMYK mode only (do not send RGB), black and white ads are set using black only, zero-100% (do not use a CMYK breakdown); 300 dpi resolution, saved as PDF, Tiff or EPS. Send via email to: production@russelljohns.com with a copy to your sales account representative indicating the publication the add is being placed in the subject line or send on disk. FTP site information is available upon request. If sending a file type other than a Tiff or PDF, please send a PDF for proofing purposes or fax a copy of the ad to: 888-767-2849 (clearly stating which magazine you are working with). Reproduction quality is at the advertiser’s risk if requirements are not met.

Globe Classifieds • 17110 Gunn Hwy, Odessa, FL 33556
(800) 223-6226 • (727) 443-7667 • Fax: (888) 767-2849 • globe@russelljohns.com • www.russelljohns.com
Office Hours: Monday through Friday, 8:30 AM - 5:00 PM Eastern Time

Insert my ad times, beginning with the first available issue. Category Heading

(See available category headings on reverse side.)

OPTIONAL ENHANCEMENTS FOR WORD ADS:

☐ Add a tinted background for 10% additional cost
☐ Eyestopper (See reverse for rates)

☐ Headline 1
  Number
  Color (Blue or Red)
  Text

☐ Headline 2
  Number
  Color (Blue or Red)
  Text

WORD AD - AD COPY (print legibly)

Credit Card Orders: To avoid delay in scheduling fax this order form today! (888) 767-2849

Credit Card Number ____________________________ Expiration Date ________ CVV Code

Cardholder Name ____________________________
Cardholder Signature ____________________________
Address ____________________________________________
City ____________________________ State/Province __________ Zip
Phone ____________________________ Fax __________
Email ____________________________

Check One: ☐ Check (drawn on a U.S. bank)
☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover ☐ PayPal

Charge Amount $ ________________
Payment method: Total Enclosed $ ________________
Money Order

Date of publication: ______/____/____

Commission to recognized advertising agencies: 15%. No cash discounts permitted.

COPY & CONTRACT POLICIES

A. PUBLISHER and/or Russell Johns Associates, (RJA) reserves the right to its absolute discretion, and at any times, to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. In addition, PUBLISHER and/or RJA reserves the right to remove from selected copies of the publication advertisements containing matter that subscribers have deemed objectionable or defamatory. In the event of such cancellation or rejection by PUBLISHER and/or RJA, advertising already run shall be paid for at the rate that would apply if the entire order were published. Cancellation of any portion of any advertising order or contract by or on behalf of the Advertiser or failure to have published the specified number of pages automatically nullifies any rate discount, including for previously published advertisements, and may result in a short rate. In each case, the Advertiser and/or Agency must reimburse PUBLISHER or RJA for the short rate within 30 days of invoicing therefor.

B. Orders that contain rates that vary from the rates listed herein shall not be binding on PUBLISHER or RJA and may be inserted and charged for all the actual schedule of rates.

C. Advertisements that simulate contents, or that contain, or are labeled as “ADVERTISER” and/or PUBLISHER and/or RJA may, at their sole discretion, so label such copy.

D. In the event of errors in advertisements that have not been approved by the Advertiser or its Agency or omissions of any advertisement(s), PUBLISHER and/or RJA’s liability shall not exceed a refund of amounts paid to PUBLISHER or RJA for the advertisement. The Advertiser is responsible for checking the accuracy of their published advertisement in the first issue in which it appears and reporting any errors immediately following publication of said issue. No compensation will be made for errors not reported immediately following publication of the first issue in which the advertisement appears. Neither PUBLISHER nor RJA are responsible for errors in key numbers or for any error due to illegible written copy. Neither the PUBLISHER nor RJA will be liable for errors in advertisements that are submitted and/or approved by the Advertiser or its Agency.

E. All issues relating to advertising will be governed by the laws of the State of Florida applicable to contracts to be performed entirely therein. Any action relating to advertising must be brought in the state or federal courts in Clearwater, Florida and the parties hereby consent to the jurisdiction of such courts.

F. The Advertiser and/or Agency, if there be one, each represent that any advertising (including product samples) submitted complies with all applicable laws and regulations and does not violate the rights of, and is not harmful to, any persons, corporation or other entity. As part of the consideration to induce PUBLISHER to publish such advertisement, the Advertiser and/or Agency, if there be one, each agrees jointly and severally to indemnify and save harmless PUBLISHER and/or RJA, together with their employees and representatives, against all liability, loss, damages, and expense of any nature, including attorney’s fees, arising out of any claims for libel, invasion of privacy, copyright or trademark infringement and/or any other claim or suit that may arise out of the copying, printing, publishing, distribution or transmission of such advertisement.

G. In the event an order is placed by an Agency on behalf of the Advertiser, such Agency warrants and represents that it has full right and authority to place such order on behalf of the Advertiser and that all legal obligations arising out of the placement of the advertisement will be binding on both the Advertiser and the Agency.

H. The Advertiser and/or Agency, if there be one, agree to joint and severally liable for the payment of all costs and charges incurred for such advertisement placed on the Advertiser’s behalf. Advertiser authorizes PUBLISHER and/or RJA, at its election, to tender any bill to the Agency, and such tender shall constitute due notice to the Advertiser of the bill and such manner of tendering shall in no way impair or limit the joint and several liability of the Advertiser and Agency. Payment by the Advertiser to the Agency shall not discharge the Advertiser’s liability to PUBLISHER or RJA. The rights of the PUBLISHER or RJA shall in no way be affected by any dispute or claim between the Advertiser and the Agency.

I. The Advertiser or Agency may not use any advertising space either directly or indirectly for any business, organization, enterprise, product, or service other than that for which the advertising space is provided by PUBLISHER and/or RJA, nor may the Advertiser or Agency authorize any others to use any advertising space.

J. PUBLISHER reserves the right to use any of the commercially accepted printing processes.

K. The Advertiser and/or Agency agrees to reimburse PUBLISHER or RJA for its attorneys’ fees and costs in collecting any unpaid charge or portion of the charge for any advertisement.

L. The copyright in any unpublished advertisement created by RJA is owned by RJA, and may not be otherwise used by the Advertiser without RJA’s prior written consent. The Advertiser and/or Agency agree that any advertisement published may, at RJA’s and the PUBLISHER’s option, be included in all media, whether now in existence or hereinafter developed, in which the issue containing the advertisement is published, reproduced, distributed, displayed, performed, or transmitted, in whole or in part.

M. Rates and units of space are effective with the January 2, 2020, issue. Announcement of any change in rate will be made 30 days in advance of the closing date for the first issue affected by such new rates. Orders for issues thereafter will be at the rates then prevailing.

N. The foregoing terms and conditions shall govern the relationship between PUBLISHER and/or RJA and the Advertiser and/or Agency. Neither PUBLISHER nor RJA has made any representations to the Advertiser or Agency that are not contained herein. Unless expressly agreed to in writing by PUBLISHER or RJA, no other terms or conditions in contracts, orders, copy, instruction, or otherwise will be binding on PUBLISHER or RJA.

NATIONAL ENQUIRER, a publication of American Media, Inc., is represented exclusively by MCA Russell Johns of Tampa, Florida for classified advertising.