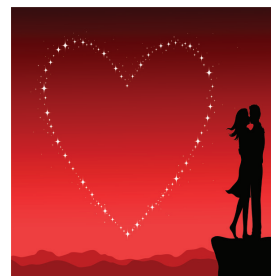




Sheela Wood

2023 Advertising Rates

MCA Russell Johns
 17110 Gunn Hwy, Odessa, FL 33556
 (800) 755-8605 • (727) 443-7667 • Fax: (813) 702-9335
 Email: sheelawood@russelljohns.com



Sheela Wood ads are published in *Globe & National Examiner*.

We recommend you start your advertisement describing yourself (traits/qualities, likes/dislikes), then describe what you are looking for in a partner: gender, age, relocatable, hobbies, etc. You may also want to include what type of relationship you are looking for: friendship, romance, marriage. If you are not necessarily looking for love, you can place your ad in the "CONNECTIONS" section where you can search for former classmates, groups, hobbyists, collectors or become a pen pal.

AD COST

Up to 25 words	\$37
26-40 words	\$59
41-55 words	\$90
56-70 words	\$113
Each word over 70.....	\$1.70/word

TINT & EYESTOPPERS

YELLOW TINT or **RED TEXT**: \$9.00, **EYESTOPPER**: \$16.00

Choose from these eyestoppers:

- | | | | |
|--------------------|----|----|----------------|
| 1. ✓ CHECK ME OUT! | 2. | 3. | 4. LOOK |
| 5. | 6. | 7. | 8. |

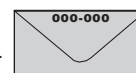
RESPONDING TO AN AD

Cost to respond to ads: One ad: \$6.00/Three ads: \$14.00

BY MAIL:



Place stamp on envelope.



Put ad number on back.

1. Write your response. Include any contact information you would like the person reading your letter to use, should they choose to communicate further.
2. Place your response in an envelope, seal it, and attach the correct U.S. postage.
3. On the back of the envelope (see example above), write the 6-digit number of the ad you are responding to.
4. Place your response envelope(s) and payment (see costs above) into another envelope. Write your return address on the front, upper left hand corner of the envelope in order for us to contact you if needed. Seal, attach proper U.S. postage and mail to:

Sheela Wood
 17110 Gunn Hwy,
 Odessa, FL 33556

Response Payment Terms: May be made by cash, U.S. money order or check drawn upon a U.S. bank, in U.S. funds. We will process your response(s) upon receipt of payment. You have up to 4 months from the issue date to respond by mail. Responses are mailed within two weeks of processing.

CREATING YOUR AD

CATEGORIES

Women Seeking Men • Men Seeking Women

Women Seeking Women • Men Seeking Men • Connections

AD COPY

Print the ad as you would like it to run. We reserve the right to omit illegible words, reject unsuitable ads, reduce number of words if proper payment not received, make editorial changes and correct misspellings. This column is strictly for personal ads and not for commercial solicitations. Websites, email addresses, phone numbers or any other form of contact information will not be published in the ad. Must be 18+. The following commonly used abbreviations may help you when writing your ad.

ABBREVIATIONS

ISO In Search Of	WWF . . . White Widowed Female
LTR Long Term Relationship	BWM . . . Black Widowed Male
TLC Tender Loving Care	C Christian
SBF Single Black Female	S Single
SWF Single White Female	D Divorced
SBM Single Black Male	H Hispanic
SWM Single White Male	ND Non-Drinker
	NS Non-Smoker
	DDF Drug/disease Free

SAMPLE AD

FL. 000-000 SWF enjoys beach, music, movies and dining out. ISO a fun loving, easygoing SWM 45-50 for LTR.

PUBLISHING SCHEDULE

Published every Monday. On sale no later than one week before cover date.

NOTICE

Be sure to include your name, address and phone number on all correspondence. This information will not appear in the ad. Your ad is assigned a code number to enable readers to initially correspond to your ad. Responses, if received, are forwarded within two weeks of processing. (Please keep in mind, we cannot guarantee response to your advertisement.) After you receive your response(s), you decide with whom you would like to correspond and reveal your name and address. You assume the risk of any relationship established with those with whom you correspond.

Best of Luck!!

Sheela Wood









PAYMENT TERMS: Prepayment is required for all ads. Payment is required to be in U.S. funds. We accept cash, U.S. money orders, checks, MasterCard, VISA, Discover, American Express and PayPal. Make checks payable to Sheela Wood. Returned checks will be subject to penalties pursuant to Florida law. Credit card number, CVV code, expiration date, authorized amount, billing address, and signature of cardholder are required for credit card payments. Due to the heavy volume of ads we receive, please allow up to a six-week lead time before your ad publishes.

Sheela Wood Advertising Order Form

Ad cost: Up to 25 words \$37
 26-40 words \$59
 41-55 words \$90
 56-70 words \$113
 Each word over 70 – \$1.70/word

Categories: Women Seeking Men
 Men Seeking Women
 Women Seeking Women
 Men Seeking Men
 Connections

YELLOW TINT or **RED TEXT:** \$9.00, **EYESTOPPER:** \$16.00
 Choose from these eyestoppers:

- | | | | |
|--|--|--|--|
| 1.  CHECK ME OUT! | 2.  | 3.  | 4.  |
| 5.  | 6.  | 7.  | 8.  |

Mail to: Sheela Wood, 17110 Gunn Hwy, Odessa, FL 33556

- Please run my ad under
- | | |
|--|--|
| <input type="checkbox"/> Women seeking Men | <input type="checkbox"/> Men seeking Women |
| <input type="checkbox"/> Women seeking Women | <input type="checkbox"/> Men Seeking Men |
| <input type="checkbox"/> Connections | |

PLEASE PLACE THE FOLLOWING AD: (print clearly or type to avoid errors)

 (State to be listed at beginning of ad. If out of U.S., list country)

Insert my ad _____ times, beginning with the first available issue.

Payment method: Total Enclosed \$ _____ Check one: Check (Drawn upon a U.S. Bank) U.S. Money Order (U.S. Funds)
 Charge Amount \$ _____ Mastercard VISA AMEX Discover PayPal



Credit card orders: To avoid delay in scheduling, fax this order form today! (813) 702-9335

Credit card number _____ Expiration Date ____/____/____
 (Your credit card statement will reflect this charge as RJA LLC 8002379851 FL US) CVV Code: ____/____/____

Cardholder Signature _____
 (Signature mandatory)

Name _____ Telephone (____) _____

Address _____ Email _____

City _____ State/Province _____ Zip _____

Address _____
 (Address where credit card statement is received if different from above)

Authorized Signature _____

Above information must be filled out completely.