



NEW CUSTOM PACKAGES AVAILABLE!

Build Your Business With USA TODAY Classifieds!

Let the USA TODAY Classifieds Build Your Business! Create a custom ad to appear in the USA TODAY Newspaper, and create a custom advertisement to run online at classifieds.usatoday.com

Link your website to classifieds.usatoday.com and let your clients find you on Google when they are searching for a business like yours! What would a new client type into Google to find you? Give us that answer, and we create an ad online and in print out of it! New clients will see you in Google's search results give you a better chance at earning their business. Call your sales rep today to get started on your ad. 1-800-397-0070.

New! Ask your sales rep about a custom video, press release, or radio advertisements.

RESERVE YOUR AD SPACE TODAY!
 For more information, call: (800) 397-0070
 or email: sales@russelljohns.com

PACKAGE #1

- 15 Second Video
- (2) National Print Classified Ads
- Online 30 Day Banner
- Online 30 Day Advertising Listing

\$450

PACKAGE #2

- 15 Second Video
- Online 30 Day Banner
- Online 30 Day Advertising Listing
- 1 weekday and 1 Friday National Print Classified Ads

\$595

PACKAGE #3

- 15 Second Video
- Online 30 Day Banner
- Online 30 Day Advertising Listing
- (3) National Print Classified Ads includes 1 Friday

\$650

ADD-ONS

- \$100 each additional print day
- \$450 each additional week
- 60% of package additional cost per • extra inch